New: Indoor Camera Advance

Netatmo announces its latest innovation from the Security range

Paris, Wednesday, 12 February 2025

Netatmo, the French leader in smart home technology, has been securing users' homes for years with its Surveillance Cameras, Alarm Systems and Smart Doorbell. The company is now expanding its security range with the new Indoor Camera Advance, which protects homes and users' privacy.

Protect your home...

The new Indoor Camera Advance perfectly embodies Netatmo's entire philosophy. It's easy to install and has a sleek and elegant design that blends seamlessly into users' everyday lives.

In a world where notifications are ever-present, Netatmo is committed to simplifying users' lives, allowing them to focus on what really matters. The Netatmo Indoor Camera Advance protects the home without any unnecessary disturbances.

With improved algorithms, inherited from the success of the first camera, Netatmo is reducing the number of untimely notifications to only alert users when it's really needed, allowing them to react effectively.

...and your privacy

In the smart camera market, privacy is a huge concern and a crucial element — even more so if you want to put a camera inside your home. Users want features that give them peace of mind. Confidentiality is at the heart of Netatmo's product development process, ensuring that personal data is automatically protected, minimising the risk of privacy breaches.

It therefore makes sense that one of the camera's key features should seek to address these concerns. The feature is called "Netatmo Smart Privacy": the new Indoor Camera Advanced is equipped with a mechanical privacy shutter. With facial recognition and geolocation, the Camera can automatically close the shutter when you arrive home, so you will no longer be filmed. Similarly, the Camera detects when you leave through geofencing technology —which can identify if you have left a perimeter around your home before automatically reopening the shutter.

Effortless, free-standing installation

The new Camera Advance is available in two colours (black and white) and can be installed in three different ways: on a piece of furniture, ceiling or wall, with a wall mount. It also has a swivel head and 130-degree viewing angle to provide optimum surveillance in each room.

For maximum flexibility, Netatmo offers two accessories: one allows connection via PoE while the other replaces a plug socket.

Although Netatmo focuses on building devices that stand out for their functional added value, it has not abandoned the technical features of the products. Its powerful image signal processor, for example, provides 2K HDR quality images at 30 frames per second for clear, crisp and detailed results.

The camera is also compatible with 2.4 GHz and 5 GHz bands and adapts to all home networks. What's more, It uses MIMO technology that significantly improves coverage and quality of HD streaming by using multiple antennas to send and receive data.

To meet the diverse needs of users, the Camera also features high-quality microphones, which not only enable communication through the camera but also versatility in use in that they can monitor children or assist with at-home care for the elderly. Once again, Netatmo has carefully integrated this new feature with beamforming technology, which stops any background or ambient noise from

passing through. Two microphones capture and optimise sounds to eliminate echoes. The 80-decibel loudspeaker lets you react and communicate instantly, clearly and remotely.

The new Netatmo Camera is also wired — not battery-powered. This decision was made by the company to give daily peace of mind to the user. Once installed, there's no need to recharge the battery, adjust the view or renew a subscription.

Finally, the Indoor Camera Advance can interact with the Netatmo Smart Siren and Outdoor Cameras, whether or not they are equipped with a siren. This interconnectivity allows users to create their very own alarm system for full protection.

The Home + Security app brings together a variety of products, including those from Legrand and Bticino, to cover every security aspect. Whether for surveillance (cameras, alarms, etc.), home protection (carbon monoxide and smoke alarms) or even remote access (smart door locks, door entry systems, etc.), the app is a comprehensive and coherent solution for keeping your home safe.

Price and availability

The Netatmo Camera Advance will be available from 19 February 2025 for €249.99, with no hidden fees or subscription.

To reward loyal customers, Netatmo will also be offering a trade-in scheme as part of its circular economy approach. Netatmo is giving users who already own a Smart Indoor Camera (Welcome) the chance to return it with a €50 discount on the new Indoor Camera Advance.

The product will be available on www.netatmo.com and most partner online retailers, specialist retailers and DIY stores.

About Netatmo

Netatmo is a leading smart home company that creates simple and smart products for a safer, more comfortable home.

Since its launch in 2012, Netatmo has been committed to designing products that are:

- 100% inclusive: no subscription fees or extra costs

- 100% secure: data protection and privacy guaranteed

- 100% upgradeable: free upgrades and features added regularly

To date, Netatmo has launched 18 smart home devices and accessories. Helpful and easy to use, these products make everyone's daily life easier while improving well-being at home.

In addition to its consumer product lines, the company collaborates with key leaders of the building industry through its "with Netatmo" program to develop smart solutions that integrate into the home's infrastructure.

In 2018, Netatmo joined the Legrand Group, a global specialist in electrical and digital building infrastructures.

Netatmo, same home, just smarter.