

**Netatmo is pleased to welcome you at Who's Next 2015  
in Paris, from the 23<sup>rd</sup> to 26<sup>th</sup> of January 2015  
FAME section - booth N°C212**

*Netatmo will present JUNE by Netatmo, the first wearable technology dedicated to beauty, at Who's Next, the most important trade show in the fashion calendar. The event takes place from the 23<sup>rd</sup> to the 26<sup>th</sup> of January 2015.*

*This season's edition of Who's Next will be referencing the cult movie "Back to the Future".*

*The Netatmo team would be thrilled to meet you, they will be located in the FAME section on their Booth N°C212.*



JUNE by Netatmo is a fine jewel crafted with carefully chosen materials in the tradition of jewelry houses. JUNE's faceted metal centrepiece exists in gold, platinum or gun metal. It is styled on a double tour leather strap.

JUNE measures real-time exposure to sun rays, major cause of premature skin ageing and acts as a anti-UV coach. JUNE provides personalised advice to women on their smartphone, helping them to preserve their skin's youthfulness.



This season's edition of Who's Next will refer to the cult movie "Back to the Future", exploring the future of fashion. Come and see the future of beauty, visit us at Who's Next in the Fame section 23-26 January 2015, Paris, on our booth N°C212 and discover this outstanding beauty innovation.

#### **About Netatmo**

Created in 2011, Netatmo is an innovation company developing consumer electronics for a better and connected lifestyle. Netatmo carefully designs their products' mechanics, electronics and embedded software. Netatmo industrializes them with the finest quality standards and designs the mobile and web applications that unleash their full capabilities.

The first device launched by the company, the Netatmo Weather Station, allows one to measure indoor air quality, weather and more. In November 2013, Netatmo launched their second product, a Thermostat for smartphones designed by Philippe Starck. In the summer of 2014, JUNE was launched, the first wearable tech dedicated to beauty. It helps women to know their UV exposure and protect their skin, a true innovation in anti-ageing beauty routines.

At the CES 2015, Netatmo unveiled WELCOME, the smart home camera that recognizes your loved ones thanks to its face recognition technology.

Netatmo was recognized with 3 awards from the prestigious CES Innovations Design & Engineering awards in 2013 and 2014 and 4 awards in 2015.

#### **For interview requests, please contact:**

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