

## **Netatmo's smart home camera Welcome presented at Pepcom Mobile World Congress Barcelona, on the 01<sup>st</sup> of March 2015**



Netatmo, an innovation company developing consumer electronics for a better and connected lifestyle, will showcase its smart home camera Welcome at the annual Pepcom's international media event, MobileFocus Global, held from **7:00 to 10:00 PM on Sunday the 01<sup>st</sup> of March 2015**, at the Palau de Congressos de Catalunya, in Barcelona.

Welcome is the first smart home camera featuring revolutionary face recognition technology that recognizes each family member. Welcome sends the names of the people it sees to the user's smartphone. The camera also notifies users when it detects an unknown face.

Welcome won 4 awards at the renowned "2015 CES Innovations Awards" in the following categories: "Smart Home", "Home Appliances", "Digital Imaging" and "Tech for a better World".



Journalists and media representatives are invited to visit Netatmo spot and experience Welcome in action. The Netatmo team will be on hand to demonstrate Welcome and discuss its use and full capabilities.

For press meetings or a product demonstration outside of Pepcom, please email [rafal@zaboura.com](mailto:rafal@zaboura.com)

## **About Netatmo**

Created in 2011, Netatmo is an innovation company developing consumer electronics for a better and connected lifestyle. Netatmo carefully designs its products' mechanics, electronics and embedded software. The company uses the highest quality standards and designs the mobile and web applications that unleash the full capabilities of its products. Launched in 2012, the Weather Station for Smartphone monitors the environment in more than 170 countries and establishes the world's largest weather observation network. The Thermostat for Smartphone designed by Starck, available since 2013, allows users to remotely control their heating and save energy. It is now distributed in seven European countries. JUNE, the revolutionary beauty coach, was introduced at CES 2014. The bracelet measures sun exposure and provides personalized sun protection recommendations. At CES 2015, Netatmo unveiled Welcome, the camera that recognizes each family member.

Welcome won 4 awards at the renowned "CES Innovations Design and Engineering Awards 2015" in the following categories: "Smart Home", "Home Appliances", "Digital Imaging" and "Tech for a Better World". For the third consecutive year, Netatmo has been compensated for its successes.

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