

Media Alert

## Welcome by Netatmo, the Smart Home Camera with Face Recognition, Launches new Channels on IFTTT to Customise the Connected Home Experience

**Paris, France, October 20, 2015** — Netatmo, an innovative company developing consumer electronics for a better and connected lifestyle, announces a partnership with IFTTT, a service that connects hundreds of your favourite apps and devices together. Users now have the ability to integrate Welcome, the smart home camera with face recognition technology, to create simple Recipes that trigger personalized, programmed actions.



Welcome sends the name of the people it sees to the user's smartphone and alerts him when a stranger's face appears. Starting today, it has a channel on IFTTT to trigger new actions. Users can now create custom scenarios related to their comings through IFTTT's mobile and web application.

First, users select a trigger based on information provided by their Welcome camera and then create custom actions depending on the people recognised. For example, consumers can create personalized actions that turn on their Philips Hue lights when their kids are back from school; they can have their favourite song played on their audio system as soon as their enter their home and are recognised. Users can also create a Recipe that has an alarm ringing or red lights flashing when someone unknown is seen.

## **About Netatmo**

Founded in 2011, Netatmo is an innovative company developing consumer electronics for a better and connected lifestyle. Netatmo carefully designs their products' mechanics, electronics and embedded software. Netatmo industrializes them with the finest quality standards and designs the mobile and web applications that unleash their capabilities.

The first device launched by the company, the Weather Station for Smartphone, allows owners to measure indoor air quality, weather and more. In November 2013, Netatmo launched their second product for the European market, the Thermostat for Smartphone designed by Starck. At CES 2015, Netatmo unveiled Welcome, the smart home camera featuring revolutionary face recognition technology.

## netatmo

Netatmo was recognized with 3 awards from the prestigious CES Innovations Design & Engineering awards both in 2013 and 2014, and 4 awards in 2015.

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