



Heating, a source of arguments among one in three couples¹

Couples can't always find a mutual agreement when it comes to setting the ideal temperature at home. Smart heating solutions make it easier to manage the indoor temperature, helping couples to find a common ground.

Home temperature is a source of disagreement among couples. Men tend to turn down the heating, while women are more sensitive to the cold and tend to turn it back up when their partner isn't looking². This makes sense: women say that their ideal temperature is 24-25°C, two degrees higher than for men³.

With smart heating solutions, heating is no longer a sore subject for couples as each partner can adjust the temperature to suit their habits and lifestyle without compromising on comfort, while also achieving optimal energy use.

One Netatmo smart heating solution user shared her experience: *"I am very sensitive to the cold and it's often a source of arguments with my partner. He always thought it was too hot and was afraid the gas bill would go through the roof. Discussions about the heating are a thing of the past now that we've installed a Netatmo Thermostat and Smart Radiator Valves. I'm warm and our heating bills have evaporated."*

Netatmo heating solutions can be fitted to all types of individual and district heating systems. The Netatmo Smart Thermostat and Smart Radiator Valves offer several features that allow owners use on average 37% less energy to heat their homes⁴:

- A heating schedule based on users' habits, so they can benefit from the right temperature at the right time.
- Remote control via smartphone, tablet and computer.
- The Away and Frost-Guard modes that can be scheduled to reduce user's energy consumption during holidays, while ensuring their home is warm enough when they come back.

ABOUT NETATMO

Netatmo is a revolutionary smart home company, developing groundbreaking, intuitive and beautifully-designed connected consumer electronics. Truly smart, Netatmo's innovative products provide a seamless experience that helps users create a safer, healthier and more comfortable home.

¹ Corgi Home Plan, "The Cold War: One in three couples argue over temperature of house", 10 November 2017

² Ibid.

³ Boris Kingma and Vouter van Marken Lichtenbelt, "Energy consumption in buildings and female thermal demand", published in *Nature Climate Change*, 3 August 2015

⁴ Source : average reduction in energy used by Netatmo Thermostat owners in Europe from October 2015 to September 2016 when compared to installations using non-programmable thermostats.

Netatmo carefully designs the mechanics, electronics and embedded software of all its products to the highest standards. Netatmo also creates the mobile and web applications that fully realise their potential.

Since 2012 Netatmo has launched thirteen devices and accessories, divided into four categories:

- **Weather** – the Personal Weather Station and its accessories, the Additional Indoor Module, the Rain Gauge and the Wind Gauge).
- **Energy** – the Smart Thermostat and Smart Radiator Valves, both designed by Philippe Starck.
- **Security** – the security cameras Welcome, for indoors, and Presence, for outdoors, and their accessories, the Tags and the Indoor Security Siren, and the Smart Smoke Alarm.
- **Air Care** – Healthy Home Coach, the smart indoor climate monitor.

Netatmo is a leading innovator in the smart home industry with products available through a growing network of distributors worldwide, selling to consumers through major retail and B2B channels.

Through its program “with Netatmo”, Netatmo develops connected solutions with leading brands in the building industry to be integrated into residential home infrastructure, whether new-build or renovation.

In November 2015 Netatmo completed a series B funding round of €30 million. The company previously raised €4.5 million in 2013.

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