



# Netatmo's Smart Thermostat integrates with Amazon Alexa and enables voice-controlled heating

**London, 14 September 2016** – Netatmo, a revolutionary smart home company developing groundbreaking, intuitive and beautifully-designed connected consumer electronics, announces today the compatibility of its Smart Thermostat with Amazon Alexa.



After its huge success in the US, Alexa today launches in the UK and Germany alongside Amazon's voice-controlled speaker, Amazon Echo, and is available for innovative companies to integrate. Alexa offers its users the ultimate smart home experience.

Amazon Echo is a hands-free speaker that can be controlled by the voice. Amazon Echo connects to the Alexa voice service, the brain behind Echo, to change the house temperature, play music, provide information and more – instantly. Users just need to say the word "Alexa" and Echo responds immediately.

#### "Alexa, increase the Home temperature by 2°C"

Netatmo's Smart Thermostat allows users to save 37% of energy to heat their home<sup>1</sup>. It sets a program to reflect the users' habits. It also allows users to control their heating remotely from a smartphone. Netatmo's Smart Thermostat is designed by Philippe Starck.

With Amazon Echo, users can simply ask Alexa to change the temperature of the house ("Alexa, set my Home Thermostat to  $20^{\circ}$ C",) or to increase and decrease the temperature ("Alexa, increase the Home temperature by  $2^{\circ}$ C").

"With Amazon Echo and Alexa, our customers can voice-control their heating and improve their comfort at home without lifting a finger," said Fred Potter, Founder and CEO of Netatmo. "Integrating Amazon Alexa demonstrates our ability to provide our customers with the most advanced technologies—not only are we enabling customers to save 37% of energy to heat their home and control their heating remotely, they can do so using only their voice. We're very excited to be part of the launch of Alexa in the UK."

### Price and availability

The Netatmo Smart Thermostat retails for £149 and is available at John Lewis and Maplin. Amazon Echo retails for £149,99, Amazon Echo Dot retails for £49,99. Both are available at <u>www.amazon.co.uk/echo</u>.

Special offer for the Amazon Echo launch: Amazon Echo Dot and Netatmo available for £148.99 on <u>Amazon.co.uk</u>.

## About Netatmo

Netatmo is a revolutionary smart home company, developing groundbreaking, intuitive and beautifully-designed connected consumer electronics. Truly smart, Netatmo's innovative products provide a seamless experience that helps users create a safer, healthier and more comfortable home.

Netatmo carefully designs the mechanics, electronics and embedded software of all its products to the highest standards. Netatmo also creates the mobile and web applications that fully realise their potential.

Since 2012 Netatmo has released ten devices and accessories, divided into three categories:

- **Weather** for the Personal Weather Station and its accessories. The Personal Weather Station allows users to keep track of what is happening in their indoor and outdoor environments in 175 countries. It is the world's largest collaborative weather station network.
- **Energy** for the Smart Thermostat and the Smart Radiator Valves. Both products are designed by Philippe Starck. They allow users to save 37% on energy to heat their home. The Smart Thermostat sets a program to reflect the users' habits. It also allows users to control their heating remotely from a smartphone. The Netatmo Valves set a heating schedule for each room of the house, reflecting their occupancy and the family's rhythm of life.

<sup>&</sup>lt;sup>1</sup> - For homes that have individual heating, survey carried on Netatmo Smart Thermostat users between November 2014 and March 2015, compared to a use without thermostat or with a non-programmable thermostat (heating at constant temperature) on the same period.

• Security for the security cameras Welcome and Presence and their accessories. Welcome, the indoor security camera with face recognition technology, puts names to the faces it sees. The camera notifies the user exactly who's at home, their loved ones or a stranger. Presence, the outdoor security camera, detects and reports on people, cars and animals. The camera understands what it sees and lets the user know exactly on his smartphone what is happening outside his home.

Netatmo is a key player in the smart home industry, with products available through various distribution networks worldwide, from both major retailers and B<sub>2</sub>B channels.

In November 2015 Netatmo completed a series B funding round of  $\epsilon_{30}$  million. The company previously raised  $\epsilon_{4.5}$  million in 2013.

#### Press contacts

Zaboura Rafal Kwiatkowski / Maggie Zaboura rafal@zaboura.com / netatmo@zaboura.com T: +44 20 3588 0804 M: +44 (0) 7834 221570