

# NETATMO

Netatmo's sleek & stylish range of smart home products now available at  
The Conran Shop

*Netatmo smart products stand out with their minimalist and smooth design, highlighting the company's close collaboration with famous designers. Now available at the London Conran Shop, Netatmo innovative products help users create a safer, healthier and more comfortable home.*



London, UK, December 12<sup>th</sup> 2017 – Netatmo, a revolutionary smart home company developing groundbreaking, intuitive and beautifully-designed connected consumer electronics, announce today the availability at luxury retailer The Conran Shop of its products.

## Netatmo products, now available at the Conran Shop

The Conran Shop, a reference for design and decoration enthusiasts, now distributes Netatmo products, awarded by the most prestigious design awards, such as the A Design Awards, the Good Design Awards or the red Dot Awards.

Shoppers will now find at The Conran Shop Netatmo products:

- The Personal Weather Station that helps monitoring the climate measurements
- The Smart Thermostat that enables to use 37% less energy to heat the home without compromising on comfort<sup>1</sup>

---

<sup>1</sup> Study conducted on all Netatmo Thermostat users between November 2014 and March 2015 compared with the use of heating without a thermostat or with a non-programmable thermostat (heating at a constant temperature) over the same period.

- The Smart Radiator Valves that allows to control heating on a room-by-room basis and use on average 37% less energy to heat the home<sup>2</sup>
- Healthy Home Coach, the smart indoor climate monitor, that measures air quality, humidity, temperature and noise in the home
- Welcome, the indoor security camera with face recognition that sends a notification saying that an intruder has been detected in the home

### Netatmo's emphasis on design

Netatmo devices' immaculate and discreet design reflects the company's will to hide technology and complexity to the users. Netatmo offers products with simple yet beautiful silhouettes.

*"We keep the emphasis on design during the entire conception process", explains Fred Potter, Founder and CEO of Netatmo. "For the general public to adopt our devices, use them every day and install them in their house, they have to be beautiful, simple to use and dissimulate what makes them powerful. We take our inspiration in the Bauhaus design "Less is more". We work with talented designers, who create a visual harmony between the products and their Apps, taking into account our technical imperatives."*

### Netatmo works with talented designers

After signing the successful design of the Netatmo Smart Thermostat, Philippe Starck partnered again with Netatmo to conceive the Smart Radiator Valves.

Both the Thermostat and the Smart Radiator Valves have a timeless and minimalist design. With their transparent and plexiglass cases, they fit into all interiors. They can both be personalised with one of their 4 interchangeable coloured films.

Philippe Starck explains its approach to create *"useful products that are pleasant to look at. They are stripped down to their essence to make the best technology disappear, except what benefits the user. These are smart and honest products of the future: these are ecology for everyone."*

French designer Alexandre Moronnoz designed the Weather Station, Healthy Home Coach and Welcome, the indoor security camera with face recognition.

His realisations for Netatmo are timeless and have simple shapes. Made in aluminium cylinders, the modules of the Weather Station, Healthy Home Coach and Welcome are compact and elegant. *"The variation of their hues, from grey to gold and rose gold enables these products to blend into the lighting atmosphere of each interior decoration",* explains Alexandre Moronnoz.

### Availability

Netatmo Weather Station retails for £139, the Smart Thermostat retails for £149, the Smart Radiator Valves retail for £79.99, Healthy Home Coach retails for £89.99 and Welcome retails for £199.99. All are available at [The Conran Shop](#) today, online and in London store.

[ENDS]

### About Netatmo

---

<sup>2</sup> Average reduction in energy calculated based on an apartment connected to collective heating and using Netatmo Smart Valves when compared to an installation using thermostatic valves. Theoretical study carried out in Germany by CentraleSupelec (JSS).

Netatmo is a revolutionary smart home company, developing ground-breaking, intuitive and beautifully-designed connected consumer electronics. Truly smart, Netatmo's innovative products provide a seamless experience that helps users create a safer, healthier and more comfortable home.

Netatmo carefully designs the mechanics, electronics and embedded software of all its products to the highest standards. Netatmo also creates the mobile and web applications that fully realise their potential.

Since 2012 Netatmo has released thirteen devices and accessories, divided into four categories:

- **Weather** - The Personal Weather Station and its accessories, the Additional Module, the Rain Gauge and the Wind Gauge.
- **Energy** - The Smart Thermostat and the Smart Radiator Valves, both designed by Philippe Starck.
- **Security** - The security cameras Welcome, for indoor, and Presence, for outdoor, and their accessories, the Tags and the Indoor Security Siren, and the Smart Smoke Alarm.
- **Air care** - Healthy Home Coach, the smart indoor climate monitor.

Netatmo is a leading innovator in the smart home industry with products available through a growing network of distributors worldwide, selling to consumers through major retail and B2B channels.

Through its program "with Netatmo", the company develops connected solutions with leading brands in the building industry, to be integrated into residential home infrastructure, whether new-build or renovation.

In November 2015 Netatmo completed a series B funding round of €30 million. The company previously raised €4.5 million in 2013.

#### Press contact

Zaboura  
Felix Leach  
[netatmo@zaboura.com](mailto:netatmo@zaboura.com)  
T: +44 20 3588 0804