

# NETATMO

healthy home coach

## Netatmo Debuts Healthy Home Coach, the Smart Indoor Climate Monitor for a Healthier Home

*Healthy Home Coach sends smart notifications when a room's atmosphere is unhealthy and offers advice on how to improve indoor air quality and conditions*

Paris, October 11, 2016 – Netatmo, the revolutionary smart home company, introduces today Healthy Home Coach, the smart indoor climate monitor that helps users create a healthier home environment.

Healthy Home Coach tracks and records indoor environmental elements –air quality, humidity,



temperature and noise – and offers advice to improve indoor climate and keep things comfortable.

According to [the EPA](#), “Scientific evidence has indicated that the air within homes and other buildings can be more seriously polluted than the outdoor air in even the largest and most industrialized cities. Other research indicates that people spend approximately 90 percent of their time indoors. Thus, for many people, the risks to health may be greater due to exposure to air pollution indoors than outdoors.”

Healthy Home Coach is designed to help provide the healthiest indoor environment for families with children. *“Whether it’s optimum noise levels for sound sleeping, or the right humidity levels for a child with asthma, Healthy Home Coach measures what matters, highlights potential problems, and advises the user how to fix them,”* according to Fred Potter, Founder and CEO of Netatmo.

Poor air quality and noise pollution can disrupt sleep, concentration, and even health. Proper humidity levels and good ventilation play a key role in managing asthma, allergies or respiratory problems. In addition, parents can’t always tell if indoor conditions are poor. A room that feels just right for adults might be too warm for babies and toddlers. Indoor air pollution can reduce the ability to concentrate, and young children’s sleep can be disturbed by noise their parents might not have realized were too loud for their kids.

*“We spend up to 80% of our daily life indoors,”* continues Fred Potter, *“Our indoor living spaces are three to eight times more polluted than outdoors, contributing to allergies, spreading illness, sapping productivity and even impairing health over time. But, it’s hard to care about what you can’t see or control. Healthy Home Coach gives you the tools to know if your home is healthy or not.”*

### **Is your house healthy or not?**

Healthy Home Coach tracks and records all the indoor environmental elements. The device collects personalized data from the user’s environment and provides actionable customized insights based on the season, the time of the day, the measurements or the users’ profiles.

The user knows exactly when to adjust the humidifier, and can make sure each room is heated or cooled properly, or that the sound in a child’s bedroom isn’t too loud for healthy sleep.

Healthy Home Coach knows exactly what needs to be altered to create a healthier environment for every member of the family, from an infant to an asthmatic child.

### **A personal coach at home**

Thanks to the App, any user can access the home’s indoor climate conditions from any location. With several Healthy Home Coach devices in the house, users can monitor the environment of all rooms on a single App.

If one of the indoor environmental elements reaches an excessive level, the user is directly alerted through notifications to a mobile device, prompting her to take appropriate actions to improve indoor wellness.

With just one tap on the top, Healthy Home Coach lights up to give immediate updates on the health of the room. Checking the App, the user can view the data history of each element measured by Healthy Home Coach.



Thanks to compatibility with Apple HomeKit, the user can also ask Siri how healthy their home is. The user can also customize scenarios to connect a Healthy Home Coach with other smart devices according to different combinations. For example, windows open when the indoor air pollution is too high, or turning off the heat when the temperature becomes too warm.

### **An Elegant Design and an Easy Installation**

Sleek and elegant, the aluminum Healthy Home Coach blends easily with any home's decor. Its setup is straightforward; it pairs with a user's Wi-Fi and with the free App. Healthy Home Coach is easy to use and comes with all features included and no additional fees.

### **Price and availability**

Healthy Home Coach is available now and retails for \$99.99 on [www.netatmo.com](http://www.netatmo.com) as well as at Lowe's, Best Buy, Home Depot and Amazon, Babiesrus.com <list to be updated on Monday>.

It is compatible with iPhones featuring iOS 9 and above, and Android smartphones 4.2 and above.

### **About Netatmo**

Netatmo is a revolutionary smart home company, developing groundbreaking, intuitive and beautifully designed connected consumer electronics. Truly smart, Netatmo's innovative products provide a seamless experience that helps users create a safer, healthier and more comfortable home.

Netatmo carefully designs the mechanics, electronics and embedded software of all its products to the highest standards. Netatmo also creates the mobile and web applications that fully realise their potential.

Since 2012 Netatmo has released eleven devices and accessories, divided into four categories:

- **Weather** - The Personal Weather Station and its accessories. The Personal Weather Station allows users to keep track of what is happening in their indoor and outdoor environments.
- **Energy** - The Smart Thermostat and the Smart Radiator Valves. Both products are designed by Philippe Starck. They allow users to save 37% on energy to heat their home.
- **Security** - The security cameras Welcome and Presence and their accessories. Welcome, the indoor security camera with face recognition technology, puts names to the faces it sees. Presence, the outdoor security camera, detects and reports on people, cars and animals.
- **Air care** - Healthy Home Coach. Healthy Home Coach is a smart indoor climate monitor, helping to improve the indoor environment.

Netatmo is a key player in the smart home industry, with products available through various distribution networks worldwide, from both major retailers and B2B channels.

In November 2015 Netatmo completed a series B funding round of €30 million. The company previously raised €4.5 million in 2013.

### **Press Contact**

**Brennan Johnson**

[brennan@crenshawcomm.com](mailto:brennan@crenshawcomm.com)

Crenshaw Communications

212.367.9760